

COLLECTIVE IMPACT

DBA MAGIC ZONE | MO'MAGIC

2020 IMPACT REPORT





OUR NUMBERS

Collective Impact has always provided a safe haven for **Western Addition youth and their families** and our mission is to provide them with the tools and resources they need to succeed.

At least 70% of our youth have increased need associated with underperforming or being disconnected from school such as special needs, exposure to violence or abuse, or having severe mental and behavioral health challenges.

185,000

BOOKS FOR
HOME LIBRARIES



15,000

BACKPACKS &
SCHOOL SUPPLIES

11,500

K-TAY YOUTH
SERVED



1,000

YOUTH EXPOSED
TO TENNIS

1,850

TURKEYS AND
FOOD BOXES

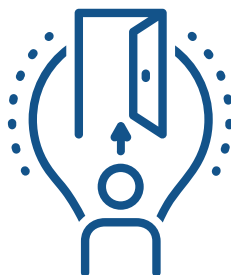


7,000

TOYS DURING
THE HOLIDAYS

1,500

UNSUBSIDIZED
EMPLOYMENT



375

PATHWAYS TO
SECONDARY ED

OUR HISTORY



1981

The **Ella Hill Hutch Community Center** provides job training, shelter for homeless, support groups, and conferences.



2007

Collective Impact operates out of EHHCC and provides after-school support for 4th-8th graders.



2011

Partnership with **Mo'MAGIC** serves 50 K-8 youth in need of safe summer programming.

Hayes Valley Clubhouse begins serving 3-5th graders.



2015

Community Safety Initiative (CSI) serving Teens and TAY providing paid internships and work experience.



2019

We join **Mayor Breed's Opportunities for All Initiative**, expanding access to employment for over 2,000 youth.

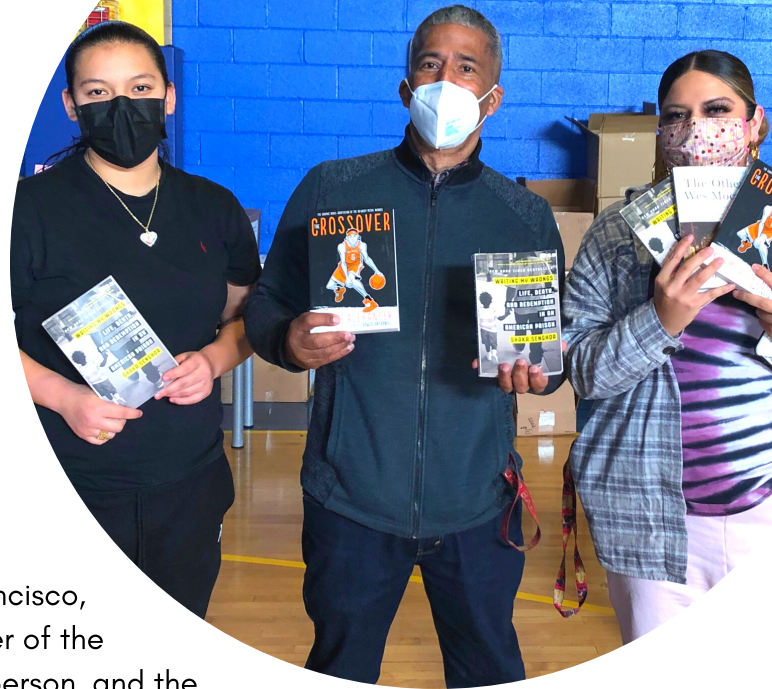


PRESENT

COVID-19 Emergency Relief to marginalized communities across San Francisco



DIRECTOR'S STATEMENT



Dear Friends of Collective Impact,

Born and raised in the Western Addition of San Francisco, I am writing to you as a life-long resident, a member of the Juvenile Probation Board, a formerly incarcerated person, and the Executive Director of Collective Impact. I bring to this position six decades of experience, community relationships, and a passion for uplifting those who are struggling.

For 20 years, I have helped our flagship location, the Ella Hill Hutch Community Center, serve the people of the Western Addition with dignity and respect. Our neighborhood is vibrant with a rich history as a musical and cultural hub for the Black community. We've also experienced heartbreak due to institutional racism, poverty, crime, and overall marginalization.

During this global pandemic, our community's greater risk of contracting and dying from this virus has placed us father back in an already uphill battle. This is why I made sure Collective Impact NEVER closed its doors throughout shelter-in-place. We know that the community needs our help now more than ever before. Through lockdowns and quarantines, we've continued to provide health and safety information, education and supportive services, and a socially distanced shoulder to lean on.

Last year, we increased our client base by 550%. We scaled to help over 13,000 families struggling to meet ends meet. Our services evolved, and today, we offer COVID-19 community support for families experiencing hardship, Workforce Development and employment opportunities for Teens and TAY, and our Magic Zone program continues to provide K-12 educational and support services.

It is our wish that the remainder of 2021 will bring relief, hope, and healing. We can all play a role in making these wishes come to fruition if we continue our resilient legacy of caring for one another, just as we have for generations.

In Community,

JAMES SPINGOLA
Executive Director

COVID-19 COMMUNITY SUPPORT



Stay home

留在家中

Mantenerse en Casa

Manatili sa bahay

No matter what our neighbors call us; **Collective Impact, Magic Zone, Mo'MAGIC, or Ella Hill**, we have always been the "city hall of the Western Addition".

Throughout the pandemic, our organization has evolved into a one-stop-shop for all COVID-19 emergency response. Of all of our support provided this year; **85% served were families with children**. All of our programs are free of cost and focused on supporting those living in single occupancy residences and affordable housing. During the initial shelter-in-place, we **provided door-to-door services to 65% of our client base** to help break down barriers to accessing services.

500,000

PERSONAL
PROTECTIVE EQUIPMENT

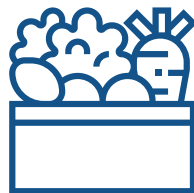


\$560,000

COMMUNITY FOOD +
RENTAL SUPPORT

50,900

BOXED MEALS



20,000

HYGIENE KITS

13,000

FAMILIES SERVED



10,000

CLOTHING ITEMS

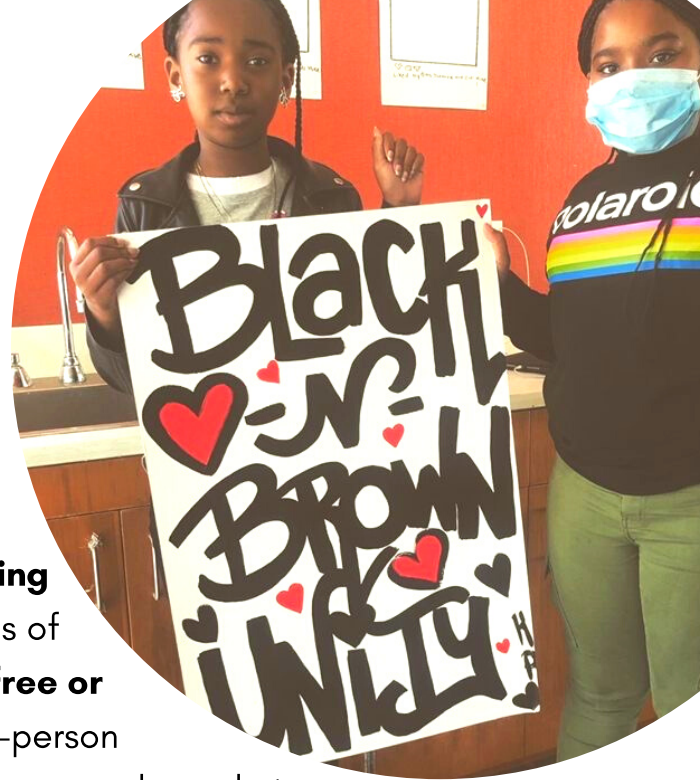
10 TESTING SITES

Our close partnership with the **Maxine Hall Health Center** allowed us to facilitate the setup of over 10 testing sites across San Francisco.

MAGIC ZONE

K-12th Grade Summer +
Afterschool Programming

When the **Community Learning Hubs** initiative started this school year, we immediately started serving students utilizing **SFUSD's Distance Learning Curriculum**, and prioritizing youth with high levels of need. Of our enrolled students, **97% qualify for free or reduced school lunch**, so for those youth, our in-person program also provides some of the only meals they can rely on during the day. Due to strict health orders, the number of participants we could serve in-person was severely limited. Our cohorts were **capped at 30% capacity**, but we knew our students needed access to educational supports in the age of distance learning.



“ *I love Magic Zone because of the food they provide, the people that I see, and the fact they support our learning here during COVID.*

- LA'NAI, 7TH GRADE



1,900 BACKPACKS

AND SCHOOL SUPPLIES PROVIDED TO
STUDENTS ACROSS SAN FRANCISCO

73% OF OUR STUDENTS

SERVED LIVE IN OUR IN-PERSON DCYF
COMMUNITY LEARNING HUB

PROVIDED 280 LAPTOPS

TO SUPPORT DISTANCE LEARNING IN
THE COMMUNITY



MAGIC ZONE

**K-12th Grade Summer +
Afterschool Programming**

For the youth and families we serve, their average household income is drastically lower than local and federal averages. The federal poverty guidelines in 2020 was only **\$12,760 for an individual and \$26,200 for a family of four.** The Department of Housing and

Urban Development defined "Low-Income Limits" in San Francisco as **\$97,600 for an individual and \$139,400 for a family of four** in 2020, based on 80% of the area's median income.

100%

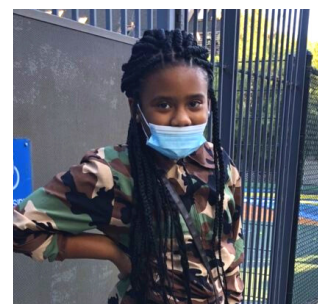
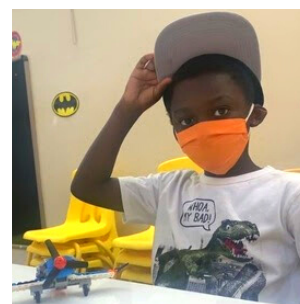
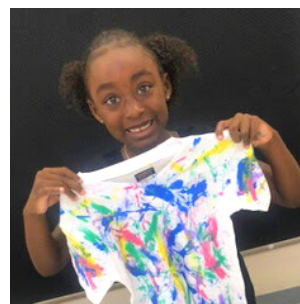
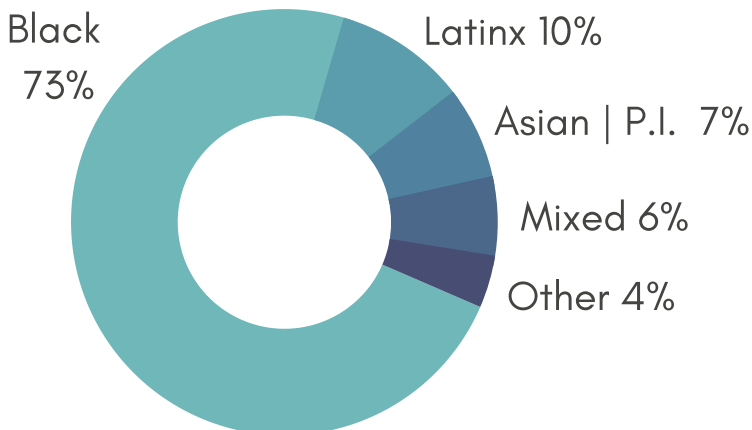
**LIVING UNDER 65%
OF THE "LOW
INCOME LIMITS" IN
SAN FRANCISCO**



78%

**LIVING UNDER THE
"EXTREMELY LOW"
THRESHOLD IN SAN
FRANCISCO**

Race of Youth Served



WORKFORCE DEVELOPMENT



Paid Internships and Pathways to Employment for 13-24 Year Olds

In the Summer of 2020, we continued our collaboration with the **Human Rights Commission and the Mayor's Opportunities for All Initiative** to provide San Francisco's youth and young adults with paid internship opportunities for career exploration. Our goal is to seek out participants who are close to or already **disengaging from school and work, specifically individuals and families living in public housing**. This program also provides youth with financial incentives that not only help them start to save for their futures; but also lessens the burden of household costs that tend to fall on the shoulders of many of our 18-25 year-old participants.

1,100 PAID
SUMMER JOBS

2020 OFA FELLOWS
AND INTERNS



100 DIFFERENT
ORGANIZATIONS

HOSTING INTERNS
AND FELLOWS

ALMOST 70

COHORTS
OF INTERNS



\$2 MILLION

STIPENDS PAID TO
TAY PARTICIPANTS





WORKFORCE DEVELOPMENT

Paid Internships and Pathways to Employment for 13-24 Year Olds

Almost all of our youth have experienced **systemic trauma, risk of displacement, barriers to accessing opportunities and have been inflicted by a legacy of exclusion.** We systematically address their barriers and help our participants create a vision of the future that includes **education, employment, stable housing, financial security, and a community that thrives.** Our program provides a comprehensive approach to job readiness and training throughout the year to ensure anyone who wants to work has access to work.

20 EMPLOYED
FULL-TIME

IN DIFFICULT-TO-FIND
EMPLOYMENT



15 COMMUNITY
AMBASSADORS

PROVIDING COVID-19
INFORMATION AND PPE

100%

OF OUR PARTICIPANTS ARE FROM EXTREMELY
AND VERY-LOW INCOME HOUSEHOLDS

14

INDUSTRIES THAT ARE INVOLVED IN OUR
INTERNSHIP AND FELLOWSHIP PROGRAMS



DONATE TODAY

EVERY DOLLAR COUNTS. PLEASE HELP US CONTINUE TO SUPPORT MARGINALIZED YOUTH AND THEIR FAMILIES ACROSS SAN FRANCISCO.

\$100

Books for 20 children's home libraries

\$250

School supplies for 25 children

\$500

New laptops for five student's distance learning

\$1000

Provide rental support to families experiencing hardship

\$2500

6-months of lunches for all of our youth

\$5000

Subsidize a paid internships for five youth

“ *Collective Impact has supported me tremendously and helped me to have an optimistic outlook on life.* ”

**- 23 YEAR OLD
INTERN + FELLOW**



MAKE A DIFFERENCE

Last year was unlike any other.

Throughout 2021 and beyond, we anticipate new levels of need stemming from the awakened attention on the population we serve – Black families who have suffered from multi-generational effects of systemic racism in our country.

We will continue and expand the breadth and depth of our emergency COVID-19 services. **But we need your help.**

We are looking for long-term partners in this work to make long-lasting change.

Please consider whether your company or organization can support Collective Impact in any of these ways:



SCHOOL YEAR SUPPLIES

Help our youth start the school year right with backpacks and school supplies



BOOK DONATIONS

Add adventure and diversity to our students' home libraries



VOLUNTEER WITH US

Set up fundraising events, distribute food boxes, or even help beautify our community center



SPONSOR AN EVENT

We're always looking for new partners in this work and welcome you to help us meet our goals



MATCHING GIFTS

Help make the most of our individual donor's money by matching gifts during any of our campaigns



HOST INTERNS AND FELLOWS

Welcome some of our youth into your organization and help expose them to new opportunities

ACKNOWLEDGEMENTS

Thank you to the corporations, organizations, and government agencies who make this work possible!

Adyen
Alamo Square Neighborhood Association
Ammel Park Co-op
Ammel Park INC
Bartoletti Rev Living Trust
Bayview Association For Youth
Benevity
Bi-Rite
BlackRock
California Arts Council
City and County of San Francisco
Community Health Charities
Crankstart
Department of Children, Youth, and their Families
Department of Public Health
Facebook
Feysan Lodde Charitable Fund
Forty Niners
Friendship Village
Frontstream
Google
Handful Players
Hayes Valley Neighborhood Association
Heffernan Foundation
Japanese Community Youth Council
Jewish Community Relations Council
Johnslington Fund
Kaiser Permanente
Kosla Family Fund of the Bingham, Osborn & Scarborough Foundation (BOSF)
Leo T. McCarthy Center
LinkedIn Foundation
Lyft
Mango Crazy
Office of Economic and Workforce Development
PJ Johnston Communications
Rafiki Coalition for Health and Wellness
San Francisco Arts Commission
San Francisco Grants For The Arts
San Francisco Human Rights Commission
San Francisco Public Health Foundation
San Francisco Unified School District



Schwab Charitable Fund
Shah Nair Fund
Shute, Mihaly & Weinberger LLP
Silicon Valley Community Foundation
Skinny Labs
Sony Music Entertainment
Spin, Inc.
Sutter Health
The Dodge Family Fund
The EACH Foundation
The San Francisco Foundation
The Thendara Foundation
The Trust for Public Land
Tipping Point Community
Union Square Business Improvement District
University of California San Francisco
University of San Francisco
Urban Services YMCA
USTA Foundation Inc
USTA of Northern California
Verizon
Waymo
Young Community Developers

THANK YOU FOR YOUR SUPPORT!

You all made it happen this year, and we're so grateful that you've joined our mission.

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Adhanet Ghebray
Adrian Spinelli
Adrian Van
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Allison Pierantoni
Alyssa Tilley
Amina Purak
Amy Ragsdale
Amy Seff
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Ankit Narechania
Anna Federico
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Susan Payne
Tamar Blue and Stonly Baptiste Blue
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Yondome Cade





COLLECTIVE IMPACT

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Collective Impact is a 501c3
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All donations are tax deductible
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